

# "Despite our extremely tight timeline, Seacom met target dates on all counts."

**Seacom** was hired to help WorldStrides during their relocation to downtown Charlottesville, VA in November, 2011. The Water Street building that WorldStrides was moving into was originally designed to be high-rise residential condominiums. Since the building wasn't intended for commercial office space, and since it was constructed over an existing building on the site, conversion presented challenges to Seacom and the other contractors on the project.

The project had a very short timeline, and totaled 900 voice and data outlets and over 300 cubicle outlets, in addition to relocating four videoconferencing systems from their old offices. Seacom also installed multiple wall-mounted TV displays, added sound bars, and installed overhead projector systems and in-ceiling speakers in numerous conference rooms. In addition to very limited overhead space, the Seacom team had to deal with passing cable under as many as four large steel beams for each outlet. And because of space limitations, Seacom worked with a single IT closet on the first floor, where there would typically be a closet on each of the three floors.

## Testimonial from WorldStrides

*"We didn't start this project with a building ... we started with plans and a target move-in date. No matter what obstacles we encountered, from wiring count changes to office and cubical configuration changes, Seacom kept us on track."*

*Seacom guys were pulling cable when the roof was still leaking. And, as much of our space was over a parking garage, that presented additional challenges of running cable in secure conduit outside, with spare capacity available. Even with those obstacles and our extremely short timeline, Seacom met target dates on all counts."*

**Beau Burris**  
Integration Manager  
WorldStrides



**Bill Sanders**  
President  
Seacom

## Facts About WorldStrides

- :: **Total Employees: 500+ (300 in Charlottesville office)**
- :: WorldStrides was originally started to provide students with the powerful experience of educational travel. The company has grown rapidly since its founding in 1964, and today, under its "DiscoverNow!" programs, helps 200,000 students and 10,000 teachers each year experience learning beyond the classroom. The company's Charlottesville, VA headquarters makes significant use of current technologies for internal communications and managing its fast growth.
- :: **Technology Department Size: 20 developers and operational and infrastructure staff members**
- :: [www.worldstrides.org](http://www.worldstrides.org)
- :: Client since: 2011

## Challenges

- :: Space limitations and HVAC requirements ultimately dictated a single IT date and wiring facility instead of multiples for each of three floors
- :: Limited cable pathways because of building construction
- :: 2 in. of space for cables, instead of the usual 1 ft.
- :: The headquarters is literally built over an existing "historic" building

## Differentiators

- :: Seacom had the manpower to meet WorldStride's stringent timeline
- :: They provided expertise, experience and leadership to overcome obstacles and reprioritize work
- :: Seacom attended construction meetings and drove outcomes that helped WorldStrides meet our move-in date

## About Seacom

Seacom, a professional communication contractor, is a one-stop resource for planning, installation, and maintenance of voice, data, video and security systems and associated cabling and electrical services. Serving Virginia and points beyond since 1987, Seacom has the knowledge and experience to equip your business with the latest technologies.